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Outreach Process Partners –Receives a 2010 Summit Creative Award

(Annapolis, MD) Outreach Process Partners, LLC (OPP) was chosen as a silver winner in the 2010 Summit Creative Award® competition for its interpretive illustration of the future I-95/MD-24/MD 924 Interchanges for the Maryland Transportation Authority (MDTA) and Daisy Construction.

The Summit Creative Award recognizes and celebrates the creative accomplishments of small and medium sized advertising agencies and other creative groups with annual billings under \$30 million. Over the sixteen years, the competition has established itself as the premier arbiter of creative excellence for firms of this size.

“To win a Summit Creative Award is a great honor. Showing the community what the future interchanges will look like is worth more than a thousand words when it comes to communicating about this project.

Under the guidance of MDTA’s Division of Communications and Daisy Construction OPP’s Project Manager Casey Baker and Graphic Designer Rob Holmes approached this project with a high level of skill and precision. I am very proud to see them recognized among their peers for their creative work,” says OPP President Janice Roper-Graham, ABC, PMP.

Entries are judged against a stringent set of standards. During the blind judging events, judges search for innovative and creative concepts, strong executions and the ability to communicate and persuade.

“Winning a Summit Creative Award is a significant accomplishment. The combination of our excellent judges and the tough judging criteria ensures that only deserving entries receive Summit recognition.” said Jocelyn Luciano, Executive Director for the Summit International Awards. “It was an exciting year to watch and listen to the judges’ debate the details of individual entries. Making the decisions of which ones receive the top spots is hard.”

To view the winning illustration: [click here](#). For additional information about the Summit International Awards organization, its competitions and winning firms visit **Website:** www.summitawards.com; **Twitter:** @summitawards; **YouTube:** <http://www.youtube.com/user/SummitInternational>; **Facebook:** [http://www.facebook.com/home.php#!/pages/Summit-International-; Awards/52564073025?ref=ts](http://www.facebook.com/home.php#!/pages/Summit-International-;Awards/52564073025?ref=ts)

Outreach Process Partners is a woman owned small business made up of technology savvy experts in outreach and new media. OPP's mission is to provide expert outreach/public involvement services to government clients and private-sector contractors that result in measurable improvement in our client's achievement of program objectives. In addition to helping our clients in their public service mission, OPP donates 5% of net profits and pro-bono services to non-profit charities in the communities in which we serve. For more information, job opportunities, or to request a “give back” donation, visit our website: www.opp-llc.com.

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